

### **Kellin Holmes**

Brand Designer kellinholmes.com kellinholmes@gmail.com

# **Experience**

### Material+ - Sr. Brand Designer

November 2021 – June 2023 Key contributor to corporate brand identity systems across industries including medical, energy, automotive and more

## Wick & Mortar - Sr. Brand Designer

August 2018—July 2020
Design lead on branding projects from identity development through packaging design, web design, and marketing

# Amazon.com - Multiple roles

Customer Service - Creative Lead February 2017—September 2017

Principal creative for visual & motion design of customer service videos across all Amazon products and services

# Digital Products - Visual/Motion Designer

January 2016—January 2017
Visual and motion design for device intro
videos, including FireTV and Alexa products

#### Creative Services - Visual Designer

July 2015—January 2016
Digital ad production, photo editing, and web node design for Amazon.com and associates

### Education

#### Seattle Central Creative Academy

September 2013—June 2015 Graphic Design, A.A.S.

#### **Renton Technical College**

January 2009 – December 2009 Surgical Technologist, Certification

### Bellevue College

September 2005—June 2007 General Studies, A.A.S.

### Skills

#### Adobe

Illustrator
After Effects
Photoshop
InDesign
Figma
Sketch
Pantone
Pen & Paper

Other

# References

### Kirk Grogan

COO, Wick & Mortar kirk@tiphaus.com (972) 800-1232

#### **Cesar Chin**

Sr. Creative Director, Material+ cesarjchin@hotmail.com (415) 254-1663

#### Julia McNamara

Design Professor, SCCA julia@juliamcnamara.com (206) 602-9502

### **Accolades**

#### **PAC Global Leadership Award**

2020 Best In Class - New Brand Narvona Cannabis Packaging

# Summary

Kellin is a multifaceted creative, and staunch problem solver, fluent in a range of design disciplines. From the material world of print & packaging, to the living realm of motion & UI, Kellin's fire burns brightest when crafting brand identities. Today, Kellin seeks his next opportunity to help forge the visual future of brands large and small. Kellin also likes live music, comic books, and frequent visits to his LEGO collection.